

Sports Promotion Initiatives

At Toagosei, we contribute to the development of sports and the community through our active support for various sporting activities.

/ T.LEAGUE official partner

We endorse the philosophy of the table tennis league T.LEAGUE to realize the world's number one table tennis league, enhance the sports business value of table tennis, and enrich lives through table tennis, and we became an official partner in 2018.

We will continue to support the development of future athletes and the promotion of table tennis culture.



TOPICS

Sponsorship of the men's semifinals and women's semifinals of the nojima T.LEAGUE 2025-2026 season playoffs

We sponsored the semifinals of the nojima T.LEAGUE 2025-2026 season playoffs. The "Toagosei presents Men's Semifinals" and "Toagosei presents Women's Semifinals" were held at the HELSPO HUB-3 Arena, Toyo University Akabanedai Campus on Saturday, March 21, 2026. On the day, over 2,300 spectators attended to witness an intense match. In the Women's Semifinals, President Kobuchi performed the ceremonial first serve to open the match and greatly entertained the venue with a play involving Nippon Paint Mallets player Saki Shibata.



The ceremonial first serve by President Kobuchi



Scene of the arena

/ Sponsorship of Iwaki FC

Hirano Plant has been in a partnership agreement with Iwaki FC, a professional soccer club in Fukushima Prefecture that is a member of the J2 League, and has been supporting them since 2022.



私たちは **IWAKI FC**
を応援しています。

/ Sponsorship of MINATO City Half Marathon 2025

The MINATO City Half Marathon 2025 was held on Sunday, November 16, 2025. This race has been held since 2018 by the Minato City Marathon Secretariat with the aim of realizing community coexistence through sports in which many residents can participate.

As a company based in Minato City, Tokyo, we have been sponsoring this tournament since its inauguration from the perspectives of social contribution and promoting health management, and we are currently a top-tier platinum sponsor.